



Point of View

Dear Marketplace Friend,

Tough time to be in politics. Whether you're a Democrat, or a Republican - or, choose to be an "Independent" (that's someone with *no* horse in the Derby, but comes to the track anyway... with opinions about why the horses who *are* in the race won't - or, shouldn't - win), these are challenging times.

The challenge for Democrats is very real: they own the system, currently... and the clock is ticking. Make it work (again), or explain why it doesn't. "It was broken when we got it" will suffice for a while... but not forever. The challenge for Republicans is very real, as well: they used to own the system, but they lost their title... and they lack a compelling leader to rally their troops and turn the tide.

I resist making political statement in this weekly piece, but here's an outside-the-beltway idea for the Republicans: *resurrect Ronald Reagan*. No, I didn't say to find a RR impersonator; I said *resurrect Ronald Reagan*. Go to his burial place... and bring him back to life. Not "restored," to once again be 93 and suffering from Alzheimer's. Resurrection: alive again, vibrant, at his peak, youthful, perfect... and immortal. That's your best shot, guys: *resurrection*.

Bizarre, right? You bet it is. Resurrection is not possible, no matter how much money you have, or how big your point spread



might be. Power can get a lot of things done, but it has its limits. Influential people can pull off amazing things, but humans have limits: *no human can perform a resurrection*.

Turn the clock back 1980+ years, place yourself in Israel, and listen to 500 men and women who took the stand and testified that they had personally seen and interacted with Jesus of Nazareth after he had self-Resurrected from a cold tomb. Their guy had been *dead*... but he was *alive, again*... and would *never die again*. Ever. He wouldn't be *here* for the interim... but he'd be in *heaven*, and then - later - he'd be *back*. That fact forever changed them - and gave life to their message - and continues to distinguish the brand called Christianity from all other systems on Earth. *We're all about Resurrection...*

So, what difference does that make to you and to me, today? Paul argued that it gives us a new set of marching orders that are

just as engaging in a world of Dow 8,000 as it does in Dow 14,000. Listen in, as he speaks to the implications of Resurrection: *"Therefore, my beloved brethren, be steadfast, immovable, always abounding in the work of the Lord, knowing that your toil is not in vain in the Lord" (1 Corinthians 15:58).*

Do you have your agenda in place for this week yet? Put this at the top of your to-do list: be steadfast (*resolutely or dutifully firm and unwavering*), immovable (*not yielding, fixed or unchangeable*), abounding (*a surge, in large numbers or amounts*) in Kingdom activities. Why? Because you know that those efforts are not in vain (*producing no results; useless; having no meaning or likelihood of fulfillment*).

That's why 17 of us are "golfing for dollars" today, raising support for **The Master's Program** (*not too late to click - over there, on the right and join us*). Why? Because it's one thing we could do today that is guaranteed to produce results and have meaning, with the promise of fulfillment!

Let the Resurrection change your *outlook* - and, your *activities* - this week, and every week!

Bob Shank

Bob Shank is Founder and Chief Mentoring Officer of The Master's Program (TMP).

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